

KMSA Imbizo 2025 Sponsorship Opportunities

LOGISTICAL SUPPLY:

Lanyards Co-branded by sponsor company (including KMSA logo)	R 5 000
Imbizo Satchels/bags Co-branded by sponsor company (including KMSA logo)	R18 000
Venue Décor Sponsors banners (2 pull up banners) displayed in hall	R18 000
Imbizo Audiovisual Onsite technical team to wear co-branded t-shirt of sponsors Company including KMSA logo)	R18 000
Speakers' gifts Co-branded by sponsor company (including KMSA logo)	R10 000
Delegate gifts Co-branded by sponsor company (including KMSA logo)	R15 000
Branding on tables Brochures to be placed on tables in the hall (for 1 session)	R5 000
Student Sponsorship Sponsorship of 4 students to attend the Imbizo (student's will be sourced and selected by the KMSA Imbizo organising committee)	R4 000

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IMBIZO CATERING:

Paper coffee cups	Sponsorship of co-branded takeaway coffee cups with lids, for all days of the Imbizo	R20 000
Catering (Day 1)	Tea/coffee, morning snacks, mid-morning snacks, lunch and Afternoon snacks (branding of serving stations with banners for the day)	R30 000
Catering (Day 2)	Tea/coffee, morning snacks, mid-morning snacks, lunch and Afternoon snacks (branding of serving stations with banners for the day)	R30 000
Catering (Day 3)	Tea/coffee, morning snacks, mid-morning snacks and lunch (branding of serving stations with banners for the day)	R25 000



KMSA Knowledge
Management
South Africa

KMSA Awards 2025 Sponsorship Opportunities

KMSA IMBIZO AWARDS 2025 (at a wine farm):

Entertainment	Entertainment of the Organising Committees choice	R15 000
Welcome drinks	Arrival drinks, local farm wines and non-alcoholic options (company banner on arrival of guests)	R20 000
Catering	Spit braai menu, banners to be placed at serving stations Includes a 5-minute welcome by the company.	R50 000
Wine & Water on Tables	2 bottles of wine per table and bottled water for guests (branded tag on the bottles included)	R25 000
Décor for Awards	All décor for the Awards function (Company acknowledgement)	R50 000
Award	Sponsor one of the award categories, this will include a trophy for the winner, a company representative to hand over the award and co-branding of the trophy / certificate.	R18 000

Terms & Conditions:

Standard exposure:

- Upon payment of the sponsorship invoice, your logo will be included on the website (hyperlinked), and included on email marketing communications.
- MC mentioned throughout the duration of the Awards and Imbizo (depending on your category).

Social Media exposure:

- Sponsorship between R5 000 – R15 000 will receive a Standard Social Media package which includes 5 company supplied social media posts (excl. 1 post as an announcement of the sponsorship).
- Sponsorship between R18 000 – R25 000 will receive a Deluxe Social Media package which will includes 8 company supplied social media posts (excl. 1 post as an announcement of the sponsorship).
- Sponsorship between R30 000 – R50 000 will receive an Elite Social Media Package which includes 12 company supplied social media posts (excl. 1 post as an announcement of sponsorship).